

ARTIST'S FEEDBACK 2017



Artist name/Studio:

1. What did you think? (mark on scale 1-10, 1=low, 10=high)	Brochure	Website	Posters	clustermaps	Press/Publicity	flags	Exhibitions	Workshops	
Continued...	Private views/events	clusters	communication	admin	banners	arrows	facebook	twitter	Instagram
2. Benefits – did Helfa Gelf 2017:-	Raise your profile?	Link you to your local community	Stimulate your work	Broaden your horizons	Make you reflect on/reconsider your work	Encourage you to market more professionally	Talk more about your work	Make you feel more secure as an artist	
	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	
continued ...	You spent more time in studio?	Lot of time form filling?	Would you have liked more visitors?	Did you visit other studios?	Make you feel part of a wider community	Did you like talking about your work?	Was pricing your work difficult?	Did you keep to your opening times?	
	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	
3. You and Helfa Gelf	Did you meet other artists through HG?	Would you recommend it to potential visitors?	Do you plan to work with other artists because of HG?	Are you interested in being involved next time?	Would you help with the organisation next time?	Should it have lasted longer?	Was it the right time of year?	Would you recommend it to a fellow artist?	
	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	
4. Participants	Is HG value for money for you?	Did the weather affect the number of visitors?	Is your location a benefit?	Were visitors through HG brochure?	Were visitors through HG website?	Were visitors mostly personally invited?	Should participants be selected?	Should we increase membership fee?	
	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	yes/no	

How did you do?	Overall visitor number:	Overall all value of sales generated (included prospective sales via commissions etc):
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and **FINALLY**:

The best thing about Helfa Gelf for me was:	The worst thing about Helfa Gelf for me was:	Any suggestions how we could improve things?
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Thank you for your help with this. Every single filled in form helps us get a better picture of how the event has gone for you and helps feedback statistics to our funders.

Please return your completed form to your cluster leader or send it to Helfa Gelf c/o Menna Thomas, STAMP, 32Unit 5, Galeri, Victoria Dock, Caernarfon, Gwynedd LL55 1SQ
Alternatively fill in the word document on-line and e-mail the form to me : menna@helfagelf.co.uk

